

# LASSO

## Included with Lasso

- Master RFI Template
- Create and save your own templates
- Contact information for USA economic development organizations
- Collect location data anonymously
- Download all data to Excel
- Import data to Site Shepherd

# SITE SHEPHERD

## Included with Site Shepherd

- Two Site Selection Project Templates: one labor-intensive and one capital-intensive
- Create and save your own templates
- Collaborate in the cloud amongst teams
- Data visualization dashboards
- Download all data to Excel
- Import data from Lasso

## TEMPLATES

**\$1,000 each**

### RFI Templates Available for Purchase

- Custom RFI Template provided within Lasso
- Template includes RFI questions by category, customized to your project's requirements and search region
- Download all data to Excel

**\$2,500 each**

### Project Templates Available for Purchase

- Project Description and Requirements
- Must Criteria and Want Criteria
- Criteria Weighting Percentages
- Criteria Scoring Scales
- Preliminary Operating Cost Calculations

### Bundle Feature

The criteria contained in the Site Shepherd project templates is downloadable to Excel and can be uploaded to Lasso to use as an RFI. Site Shepherd users do not need to purchase a template for Lasso separately.

### Industry Templates Available for Purchase

NAICS CODE	INDUSTRY	NAICS CODE	INDUSTRY
311	Food Manufacturing	333	Machinery Manufacturing
312	Beverage Manufacturing	334	Computer and Electronic Product Manufacturing
312	Tobacco Products Manufacturing	334413	Semiconductor Manufacturer (Pure Play Foundry)
321	Wood Products	334413	Solar Panel Manufacturer (Large Scale)
322	Paper Manufacturing	3345; 3391	Medical Device Manufacturing
325	Chemical Manufacturing: Commodity	335	Electrical Equipment, Appliance, and Component Manufacturing
325	Chemical Manufacturing: Speciality	33591	Battery Manufacturing
3254	Pharmaceutical and Medicine Manufacturing	3361	Transportation Equipment: Automotive OEM
326	Plastics and Rubber (Large Scale)	3364	Transportation Equipment: Aerospace
326	Plastics and Rubber (Small Scale)	3361-63; 3369	Transportation Equipment: Automotive Supplier - Tier 1
327	Nonmetallic Mineral Product Manufacturing	3361-63; 3369	Transportation Equipment: Automotive Supplier - Tier 2 and 3
331	Primary Metals	493	Warehousing and Storage
332	Fabricated Metal Product	51821	Data Center

The **North American Industry Classification System** (NAICS) is the standard used by Federal agencies to classify businesses. It is used by government and business in Canada, Mexico, and the United States of America.

Custom Templates available for your specific project requirements for \$2,500 each.